



Entrepreneurial Youth programs immerse young people in the experience of business creation, ownership and earning money to ignite interest in learning and unlock talent that enables them to achieve in school and in life.

**There are four stages of entrepreneurial learning:**

**1. Entrepreneurial Exploration**

**Introductory Program**

- Entrepreneurial attitudes & attributes
- Creative brainstorming
- Idea generation and innovation
- Opportunity recognition and problem solving

**2. Entrepreneurial Experience**

**Intermediate Program**

- Business creation through group partnerships
- Earning money through their individual endeavors
- Discovering the relevance and real world application of school work
- New possibilities for economic success

**3. Entrepreneurial Creation**

**Advanced Program**

- Management of products, customers and profit
- Financial Analysis
- Individual business development
- Exposure to entrepreneurial businesses firsthand

**4. Entrepreneurial Start-Up**

**Incubation**

- Fine-tuning the business
- Consultation for early stage development
- Individualized support for start-up, launch and growth